



## **BOOKING FORM for Additional Business Category Listings and Business Category Listing Enhancements on [www.skye.co.uk](http://www.skye.co.uk)**

### **Business Details**

Business Name

Business Email

Business Website

Business Phone

Address

Town

Postcode

Contact Name

Contact Phone (if different)

Contact Email (if different)

Business region

### **Requirements for Additional Business Category Listings**

Please list the business category(s) required for additional web listings (Categories Options List overleaf for reference):

### **Requirements for Business Category Listing Enhancements**

Please specify the Business Category listings which you require to be enhanced and confirm the level of enhancement required.

**Return address: The Administrator, Aileen Robertson, SKYE & LOCHALSH MARKETING LTD,  
SHOREPARK, LOCHBAY, WATERNISH, ISLE OF SKYE, IV55 8GD  
Email: [members@skye.co.uk](mailto:members@skye.co.uk) Phone: 01470 592219**

Registered Office: SKYE & LOCHALSH MARKETING LTD, KING'S HOUSE, THE GREEN, PORTREE,  
ISLE OF SKYE, IV51 9BS

A COMPANY LIMITED BY GUARANTEE, REGISTERED IN SCOTLAND NUMBER 242931



**Requirements for Business Category Listing Enhancements (cont.)**

Please provide your text for each enhancement required either by email or on an additional sheet of paper, and confirm details of the image to accompany the text.

All image scans should be provided at 300dpi as (.jpg) (.tiff) or (.psd). They can be emailed to us or we can take them from your website.

Please note:

Enhanced Level 1: 50 words and 1 image

Enhanced Level 2: 100 words and 2 images

	<b>Cost (+ VAT)</b>	<b>Quantity</b>	<b>Amount Due</b>
<b>ADDITIONAL BUSINESS CATEGORY LISTINGS</b>			
Additional Business Category Listings Small Business (less than 10 employees)	£ 40		
Additional Business Category Listings Large Business (more than 10 employees - full time equivalent)	£140		
<b>BUSINESS CATEGORY LISTING ENHANCEMENTS</b>			
Level 1 Enhancement	£ 50		
Level 2 Enhancement	£100		
Image Scan - per image if required	£ 10		
		Total	
		+ 17.5% Vat	
		<b>Amount to pay</b>	

Cheques should be made payable to Skye and Lochalsh Marketing Ltd. Please return application form and cheque to the address below. A receipted VAT invoice will be issued by return.

I have read and agree to abide within SLM Ltd’s Code of Conduct and business terms and conditions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## Business Category options for [www.skye.co.uk](http://www.skye.co.uk) Listings

Accommodation - hotels & inns	Gaelic Culture- language & culture *	Wildlife & Outdoors – Geology *
Accommodation - B & B, Guesthouses	Gaelic Culture- performance & music *	Wildlife & Outdoors - Dinosaurs & Fossils *
Accommodation - self catering		Wildlife & Outdoors – wildlife watch *
Accommodation - hostels/bunkhouses	Gifts & Shopping	Wildlife & Outdoors – marine life watch *
Accommodation - camping & caravan		Wildlife & outdoors – birdwatching *
	Heritage – Castles & Clans *	
Ancestry & genealogy – ancestry *	Heritage – historical sites *	Travel & Island Hopping – getting here
Ancestry & genealogy – genealogy *	Heritage – myth & legend *	Travel & Island Hopping - island hopping
	Heritage – archaeological sites *	Travel & Island Hopping – travel operators
Arts & Crafts – artists *	Heritage – religion *	
Arts & Crafts – craftspeople *		Winter – complimentary basic listing
	Outdoor activities – at sea *	
Boat Trips & Tours	Outdoor activities – mountains *	ICON ACCESSED PAGES
	Outdoor activities – landsports *	Disabled Access
Festivals & What's On - festivals	Outdoor activities – families *	Local Services
Festivals & What's On –traditional events		
	Romance & Weddings	
Food & Drink – restaurants *		
Food & Drink – cafes *	Visitor Attractions – museums & exhibit	
Food & Drink – pubs *		
Food & Drink – brewers & distillers *		All pages listed with an * automatically place a duplicate listing on the sector home page
Food & Drink – local produce *		

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